

August 15, 2010

In regards to: Press release for an event for The Daisy Organization for Alzheimer's.  
PUBLISHING DATE: 8-20-2010

Dear Editor:

SUBJECT PRESS RELEASE

A Summer's Dream, where the unexpected awaits you...  
Humbly, we request that you please join us for live entertainment, silent art auction and fashion show featuring artist Cheryle Sayles Rodriguez, Daisy. TYLA JADE is proud to showcase emerging fashion designers. This event is creating proceeds for The Daisy Organization for Alzheimer's non-profit held at:  
**THE WHITNEY 4421 Woodward Ave DETROIT, MI FRIDAY AUGUST 20th 7:00PM**

Sponsored by TYLA JADE an advertising media company that understands that during hard times and uncertainties every decision we make is not just a business or personal lifestyle choice; it's a societal, environmental and moral choice, and it is imperative that decisions be solution orientated! For this reason we formed our family based company, TYLA JADE, and founded our non-profit, The Daisy Organization for Alzheimer's, [www.daisyorg.com](http://www.daisyorg.com) to inform the general public. Our mission: to encourage personal growth and development, providing information, resources, and networking opportunities to produce progressive thinking, bringing people together under one umbrella online at [www.tylajade.com](http://www.tylajade.com) and by connecting through community events, outreach programs, media productions.

We are interested in partnering with industry leaders who set high standards, and are examples of a desirable, socially active and conscious lifestyle. TYLA JADE hopes to unify diverse communities, educational and business leaders, and the population at large, to gain a better understanding of ourselves and society, producing like-minded progressive thinking and encouraging community involvement and redevelopment outcomes by connecting communities locally and around the world through TYLA JADE's online group of partners. Your involvement helps to support community leaders, local talent, small business owners and reputable charities. TYLA JADE proudly represents the distinguished professional who shares our common values and goals as we collectively aim to make a positive IMPACT within our community and beyond!

We hope that you join with us and thank you in advance for your time and generosity!

Cordially,  
Trista Rodriguez  
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